

Hoosier Lottery Social Media Promotions Official Rules, September 14, 2012

PURPOSE

The Hoosier Lottery hereby promulgates these rules which apply to all Hoosier Lottery promotions offered to members of Hoosier Lottery's social community (Social Media Promotions). As of the publishing of these rules, Hoosier Lottery's social community includes Facebook and Twitter. Each Hoosier Lottery Social Media Promotion may have additional criteria associated to eligibility, entry mechanism, and other important rules. These criteria will be specified and disclosed for each Social Media Promotion at the time of the Promotion.

1. To be eligible for any Social Media Promotion, all entrants acknowledge they meet the following at minimum:
 - A. They are at least 18 years of age;
 - B. They are in compliance with Hoosier Lottery Community Terms and Conditions available at <http://www.hoosierlottery.com/external/terms-and-conditions>;
 - C. They are not a member, director, officer or employee of the Indiana State Lottery Commission or any family member residing in the same household of such Hoosier Lottery member and
 - D. They are not a member, director, officer or employee of a major procurement vendor of the Hoosier Lottery or any family member residing in the same household of such person.
 - E. They meet the additional eligibility requirements (if any) that will be disclosed at the time of the Promotion as outlined in Section 1.
2. Instructions on how to enter any Social Media Promotion will be disclosed on or before the Social Media Promotion launch date, and may include but is not limited to a tweet via the Hoosier Lottery's Twitter account (<http://www.twitter.com/hoosierlottery>) or via a tab on the Hoosier Lottery's Facebook page (<http://www.facebook.com/hoosierlottery>) with instructions on how to enter, how long the entry period shall remain open, what prizes are available to win and how the winner(s) will be contacted.
3. Drawings will be conducted by the Hoosier Lottery in accordance with all applicable statutes, rules and drawing procedures. Winner notification will include claim instructions and deadlines. Each Social Media Promotion winner may be required to participate in publicity and marketing efforts. Examples include, but are not limited to, an interview with Hoosier Lottery representatives, television, radio and/or newspaper reporters and/or photographers/videographers. This information may be used in future media, the Hoosier Lottery's website, Facebook, Twitter, in store POP or other marketing efforts without additional consent or compensation to the winner.
4. General rules and provisions:
 - a. The rules and procedures set forth in these Official Rules shall govern all Social Media Promotions. These rules may be amended at any time by the Executive Director of the Lottery without advance notice.
 - b. The Hoosier Lottery's Executive Director may, at any time, announce a suspension or termination of the Social Media Promotions, without advance notice and in the Executive Director's sole discretion, at which point no further entries will be accepted and no additional Prizes shall be awarded. The Hoosier Lottery, the Executive Director, nor any employee of the Hoosier Lottery, or member of the Indiana State Lottery Commission shall have any liability whatsoever for any such termination.
 - c. By participating in any Social Media Promotion, each person agrees to comply with and abide by Indiana law, rules, and regulations as well as the terms and conditions of the Lottery website and all final decisions, policies, or procedures of the Executive Director of the Hoosier Lottery in relation to the conduct of these Social Media Promotions. Any dispute(s) arising which relates to any aspect of these Social Media Promotions shall be governed by the laws of Indiana.
 - d. The Hoosier Lottery is not responsible for issues with account accessibility or errors in any Social Media Promotion entries due to technical problems associated to software, hardware compatibility or internet access.
 - e. The Hoosier Lottery is not responsible for internet software, computer viruses or destructive programs.
 - f. The Hoosier Lottery and its agents are not responsible for error, omission, interruption, deletion, defect, delay in operations, theft or destruction, unauthorized access to or alterations of entry materials, failure to receive entry, winner information, or other contest information for any reason whatsoever.
 - g. By entering any Social Media Promotion, all participants agree to indemnify, hold harmless, and waive any claims against the Hoosier Lottery and any of the affiliates, associates, directors, officers, agents, representatives and assigns of the Hoosier Lottery arising directly or indirectly, out of, or in any way connected with, these Social Media Promotions or the prizes awarded in connection therewith.