# 31 Years

HOOSIER LOTTERY

# CHECK OUT OUR NEW GAMES!

SCRATCH OFFS SCRATCH AWAY

$50 HOOSIER LOTTERY

## WIN UP TO $3,000,000!

# LUXE MILLIONS

BONUS BONUS BONUS

### 38 CHANCES TO WIN!

WINNING NUMBERS

YOUR NUMBERS

$10 HOOSIER LOTTERY

# $38,000,000 SPECTACULAR

## WIN UP TO $500,000!

BONUS BONUS BONUS

OVER $38 MILLION IN TOTAL PRIZES!

$5 HOOSIER LOTTERY

BONUS BONUS

# LUCKY DOG

MULTIPLIER LEGEND 10X 5X 2X

## WIN UP TO $100,000!

WINNING NUMBERS

YOUR NUMBERS

$2 HOOSIER LOTTERY

# FULL OF $200s

### LOADED WITH $200 TOP PRIZES!

WINNING NUMBERS

YOUR NUMBERS

PRIZE PRIZE PRIZE PRIZE

## ON SALE JUNE 3

## $50 **Luxe Millions** #2576

- Estimated Overall Odds: 1 in 3.30
- Win up to $3,000,000!
- 38 chances to win
- Win 2X your prize
- Win $500 instantly
- 3 Bonus Spots
- Ticket length: 12"
- Pack size: 20

**WIN UP TO $3,000,000!**

LUXE MILLIONS

38 CHANCES TO WIN!

## $10 **$38,000,000 Spectacular** #2588

- Estimated Overall Odds: 1 in 3.89
- Win up to $500,000!
- Over $38 million in total prizes
- Win 2X your prize
- 3 Bonus Spots
- Ticket length: 10"
- Pack size: 50

**$38,000,000 SPECTACULAR**

WIN UP TO $500,000!

OVER $38 MILLION IN TOTAL PRIZES!

## $5 **Lucky Dog** #2587

- Estimated Overall Odds: 1 in 3.75
- Win up to $100,000!
- Win up to 10X your prize
- 2 Bonus Spots
- 13 scenes to play
- Ticket length: 8"
- Pack size: 100

**LUCKY DOG**

WIN UP TO $100,000!

## $2 **Full of $200s** #2586

- Estimated Overall Odds: 1 in 4.56
- Loaded with $200 top prizes!
- 4 scenes to play!
- 12 chances to win!
- **Ticket length: 5"**
- Pack size: 100

**FULL OF $200s**

LOADED WITH $200 TOP PRIZES!

---

**NEW GAMES! PLAY HERE!**

# JUNE 4 Bin Feature Tower

**SUPER CASH BLOWOUT**
LOADED EXCLUSIVELY WITH $100, $200 AND $500 PRIZES!
$100  $200

**GOLD HARD CASH**
WIN $100 INSTANTLY!  PRIZES START AT $20!

**RED WHITE & BLUE 7s**
WIN UP TO $70,000!
WIN UP TO 5 TIMES YOUR PRIZE!

**JEOPARDY!**
WIN UP TO $10,000!
DAILY DOUBLE

## Use a Feature Tower to Maximize Commissions

Keep these games in your tower to promote the following Scratch-offs:

- $20 Super Cash Blowout
- $10 Gold Hard Cash
- $5 Red White & Blue 7s
- $2 Jeopardy!

Place the tower, containing product, near the bin set in the transaction area, closest to the primary register to:

- Attract new players
- Encourage existing players to try new price points

## For retailers that DO NOT double-face games:

Games carried in the feature tower should be allocated from the planogram

- For example: You have a 32-bin set on the front counter and a 4-bin feature tower. A 36-bin planogram should be followed.

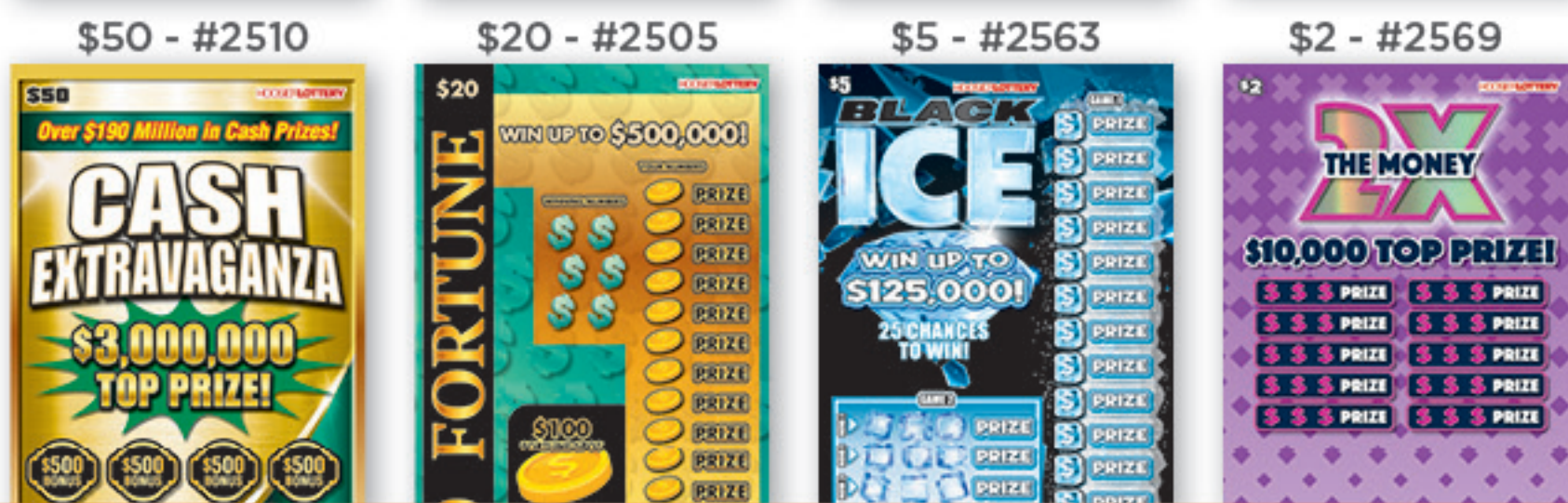*Never leave bins empty. Please call 1-800-955-6886 (option 3, option 2) if you need more tickets.*

| | $50 - #2510 | $20 - #2505 | $5 - #2532 | $2 - #2569 |
|---|---|---|---|---|
| **44 & 40 Bin Sets** | CASH EXTRAVAGANZA | FORTUNE | $200 CASH BLITZ | 2X THE MONEY |

| | $50 - #2510 | $20 - #2505 | $5 - #2554 | $2 - #2569 |
|---|---|---|---|---|
| **36 Bin Set** | CASH EXTRAVAGANZA | FORTUNE | MONEY BAGS | 2X THE MONEY |

| | $50 - #2510 | $20 - #2505 | $5 - #2563 | $2 - #2569 |
|---|---|---|---|---|
| **32 Bin Set** | CASH EXTRAVAGANZA | FORTUNE | BLACK ICE | 2X THE MONEY |

| | $50 - #2510 | $20 - #2514 | $5 - #2567 | $2 - #2569 |
|---|---|---|---|---|
| **28 & 24 Bin Sets and Self-Service Machines** | CASH EXTRAVAGANZA | POWER 20s | $500 WINFALL | 2X THE MONEY |

## Customer Service Numbers

| Hotline | 1-800-955-6886 |
|---|---|
| Ticket Orders | Option 3 - Option 2 |
| Terminal Problems or Tech Support | Option 3 - Option 1 - Option 1 |
| Gemini, ITVM, GT20, GT28 | Option 3 - Option 1 - Option 2 |
| Paper Stock | Option 3 - Option 1 - Option 2 |

| Accounting | Option 3 - Option 5 |
|---|---|
| Licensing | Option 3 - Option 4 |
| Security | Option 3 - Option 7 |
| Regional Offices | Option 3 - Option 3 |
| Draw Game Validations | Option 3 - Option 6 |

Between 8:00 a.m. and 12:00 a.m. (midnight), seven days a week.
**Questions and Suggestions:** info@HoosierLottery.com
Visit HoosierLottery.com for more information.

# SCRATCH OFFS SCRATCH AWAY

## Scratch-off Games Closing Notice

| GAME NUMBER | GAME NAME | PRICE POINT | LAST ACTIVATION DATE | LAST RETURN DATE | LAST DATE FOR VALIDATIONS |
|---|---|---|---|---|---|
| 2530 | $20 Cash Blitz | $1 | | | |
| 2553 | Super 7s | $2 | 5/30/2025 | 7/11/2025 | 1/7/2026 |
| 2486 | In the Green | $5 | | | |

- **Last Return Date:** Last day inventory of a closing game can be returned through the Lottery terminal for retailer credit
- **Last Date for Validations:** Final day for winners to claim a prize on a closed game (180 days after the last return date)

**All inventory of games listed in the above table should be given to your LSR for return processing before the displayed Last Return Date.**

- *After* the return date:
  - Affected games/packs are no longer eligible for return
  - Any confirmed packs remaining in your location will be charged during the next invoicing period

**Do you have inventory that needs to be returned? Here's how to find out:**

- On the lottery terminal, print a **Pack Status Report** for each affected game by following the below steps:
  - Select "Scratch Function"
  - Select "Inventory Report"
  - Select "Pack Status" and enter the game number
- Print the report, and locate any listed packs

**Note:** Set aside all packs listed on the Pack Status Report for your LSR to return on their next visit.

Customer Service & Player Support: 1-800-955-6886, between 8:00 a.m. and 12:00 a.m. (midnight), seven days a week

# Retailer Success:
## One Stop Express

The highest volume sales store is One Stop #6, located on East Markland St., in Kokomo. Their Scratch-off sales average $13,000 a week, for a total of $15,000 in weekly sales. One Stop #6 sells an impressive amount of Cash POP™, averaging $18,000 a year on this game alone. This success is attributed to the staff who inform players of the exciting features of Draw Games and educate them on how new Draw Games play.



The LSR, Brad, posts winner awareness on and below the front counter during each weekly visit. The regular lottery players are always excited to see the new winning games and prize amounts, and the store staff usually know which of their players are the winners. The Store Manager, Jessie, and Brad also work together to keep their Gemini Full and Available, and ensure prompt service calls are made, if necessary, to avoid lost sales coming through vending.



*Left to right: Lottery Sales Representative, Brad Evert. Manager: Jessi Abney, Owners Brother and Sister: Rick and Muchey Singh*

Rick and Muchey Singh have been the owners of One Stop Express for over 20 years. They opened their first convenience store with gas, in Indianapolis, in 2004. Today, they own 15 stores in total. Two new locations will open in a matter of weeks, in Peru and Russiaville.

For Lottery Sales Representative, Brad Evert, 11 of his 95 retailers are One Stop locations, making this a prominent small chain for his territory. All 11 stores have four-game Feature Towers, along with two ITVMs, and 1 Gemini for a total of 472 access points.



The owner, Rick, is pleased with the support and service that the Hoosier Lottery provides his many locations. Rick also values the multiple enhancements the Lottery has made to the Draw Game portfolio over the years, citing Fast Play specifically. He acknowledges that the Lottery has kept up with evolving technological advances, which is important to him in this competitive retail environment. One Stop Express is a staple in the city of Kokomo, and a lottery destination for many Kokomo residents.

**To learn more about Hoosier Lottery best practices as a path to sales growth, contact your LSR today!**

**35 Years**

## Hoosier Lottery Retailer

### Bunch's Shop-Rite Market

#### Orland, Indiana

What are the biggest changes you've seen with the Lottery category over time?
**When the Lottery first started, Scratch-off price points were much lower. They have increased significantly over the years, based on customer demand. Additionally, the higher price points provide greater profits for retailers and more substantial winnings for players. Lastly, the Draw Game category has grown with additional jackpot driven games.**

What have you enjoyed most about the Lottery?
**The service and the relationships we've had with our Lottery Sales Representatives over the years. They have been there to help increase sales, assist with training, inventory control and have helped improve the appearance of our Lottery display.**



*Owner: Chris Bunch, Bunch's Shop-Rite Market*

Have you had any large winners?
**Yes, we had a $1 million winner from the Hoosier Millionaire television show, as well as $8,000 and $5,000 winners over the years. The player who won the $1 million bought his wife a Corvette with the winnings!**

What has been the most impactful change to the way you run your Lottery business?
**The interaction with customers, especially when they have a winning experience.**

What has been the most memorable event involving the Lottery?
**The long lines for Powerball tickets when the first Powerball jackpot reached a record amount. This was before Ohio and Michigan offered Powerball, so we got a lot of people coming over from those states. Lines were out of the door! Customers were buying $500 in Powerball at a time. We stayed open much past our posted store hours to continue selling tickets. It was the most sales on a Draw Game we've ever had. There was so much excitement!**



"Lottery has added to the success of our business over the last 35 years in which it's been available. We have been in business for over 50 years. Our store was built in 1974."

*- Chris Bunch, Owner*

## J-Mart — 35 Year Certificate Recipient

JJ's #3 Manager Tammy Bisel receives her 35th Year Anniversary Certificate.



*Manager: Tammy Bisel*

# Utilizing the Detailed Inventory Report

Are you aware the Detailed Inventory Report provides you with on-hand Scratch-off inventory and also checks to see if a Scratch-off order is on the way? This report can be printed on the Hoosier Lottery terminal at any time and provides you with real time updates.

Reviewing the Detailed Inventory Report and understanding where your Scratch-offs are – prior to calling the ITS Department - can save you time.

There are three helpful columns:

• **ISS (Issued):** An order has been placed and should be delivered within two business days, or an order has been delivered but not yet confirmed on the terminal

  o If the order has been received it will continue to display ISS until the order is confirmed

• **CON (Confirmed):** Receipt has been verified and the pack has been confirmed. Tickets should be in your backstock

• **ACT (Activated):** The pack is activate and should be out for sale



1.) Select **Scratch Functions** in the lower left corner
2.) Select **Inventory Reports** in the lower right corner
3.) Select **Detailed Inventory** in the upper right corner
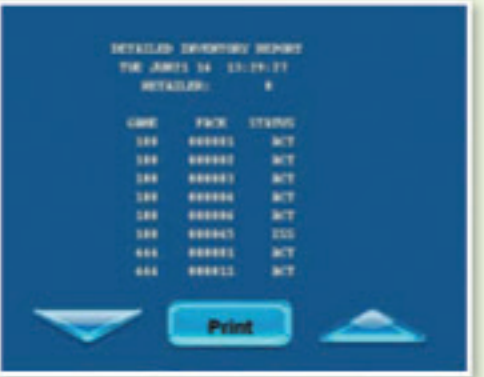
• Detailed Inventory Report
• Printed Detailed Inventory Report (includes pack numbers)

# Confirming Scratch-off Orders

When Scratch-off orders are received, and before they are put out for sale, or secured prior to sale, please take a moment to confirm the order against the Ticket Delivery Form included with the shipment. The Ticket Delivery Form lists the number of Scratch-off packs sent by game, total order amount, and pack numbers for each game.

**Below is the recommended best practice for confirming Scratch-off orders using the Ticket Delivery Form:**

1. Reconcile the Scratch-off packs received under ORDER SUMMARY with your shipment to ensure all packs listed on the form were included in the shipping box

   o Should your order be incorrect, call ITS at 1-800-955-6886 (option 3, option 2) to discuss the missing or extra packs shipped

2. Verify the listed Scratch-off pack numbers under ORDER DETAIL are those which you received

3. Scan the barcode under TRACKING NUMBER. This acknowledges receipt of your Scratch-off order

   o If the barcode will not scan, manually enter the ORDER NUMBER listed above the tracking number

4. A Dispatch Acknowledgement Of Order will print. Staple this to the Ticket Delivery Form and keep for your records.

While we make every effort to ensure Scratch-off shipments are accurate, mistakes can happen. Following the best practices listed above will protect your assets and help keep your Scratch-off inventory accurate.

Number to use in case below barcode will not scan on terminal

Barcode used for confirming order on terminal

This is the number of packs for each game you are receiving

This breaks down game and exact pack number you are receiving

Receipt printed from terminal once you confirm your order.

# Coupon FAQ

**What types of coupons could a player present for redemption?**

Hoosier Lottery distributes physical coupons at events and we email coupons to our players that are registered with myLOTTERY. A player could present their myLOTTERY coupon via their personal mobile device or present the printed version.

**How do I know that the coupon is valid?**

Valid Hoosier Lottery coupons will redeem successfully on your lottery terminal. The free Draw Game wager will either print, or, a credit will be displayed in which the player can use toward a purchase as defined on the coupon.

**How do I redeem?**

Instructions for redemption are listed on all Hoosier Lottery coupons. Please proceed as instructed.

**How do I know I received credit for the Draw or Scratch ticket I give to the player?**

The credit for Draw game wager or Scratch-off will be included in your terminal reports.

**If the free ticket is a Scratch-off, scanning the coupon is captured as a scratch redemption. You can see your redemptions for the current day here:**

Scratch Functions > Financial Reports > Scratch Ticket Sales or Cashing Summary

**If the free ticket is for a Draw game the coupon is captured as a FREE TKT ISSUED. You can see your FREE TKT COUNT here:**

Reports > Draw Games Sales Reports > Today

It will appear in the same line item on your Weekly Settlement Report

Digital Birthday Coupon
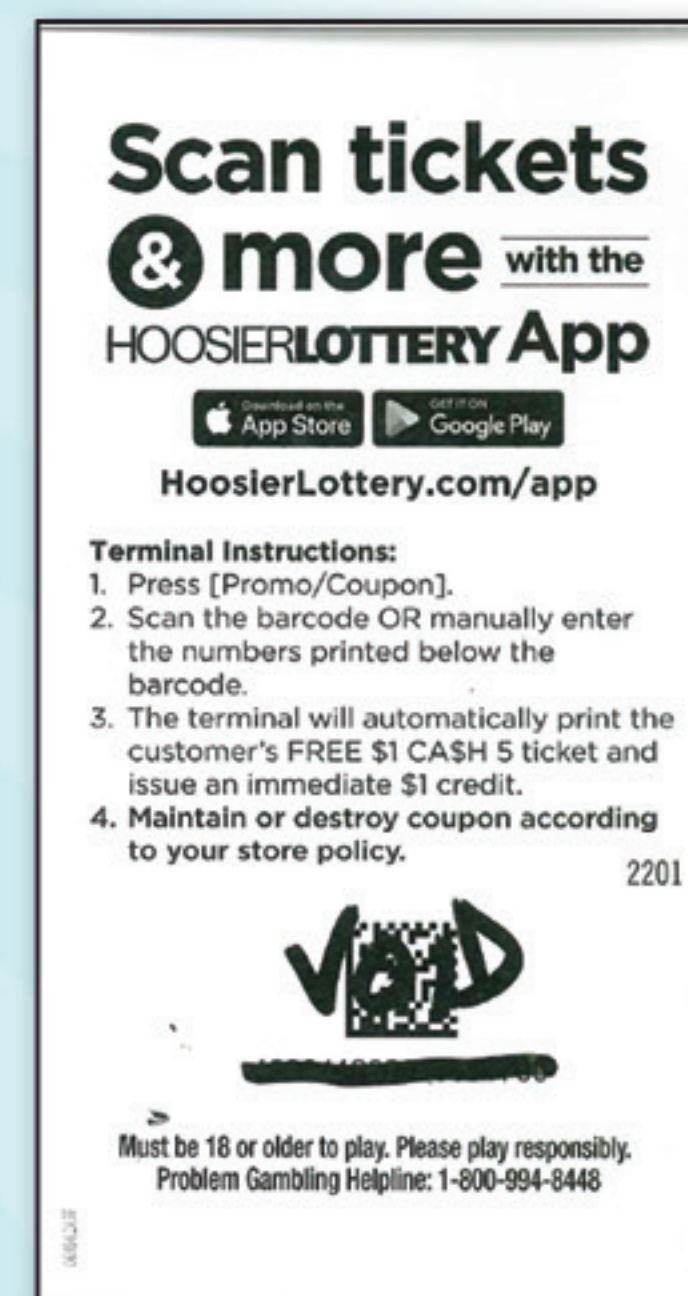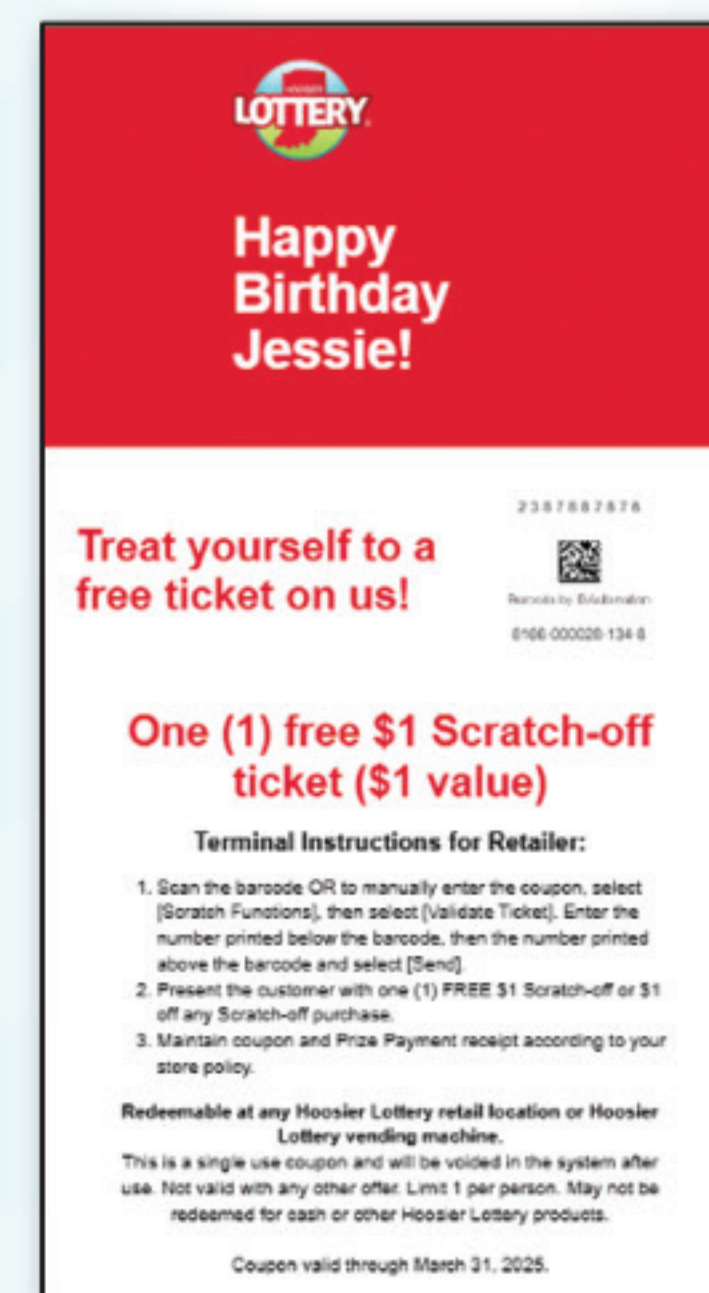


Printed Physical Coupons

# PLAY GREEN FOR A BETTER TOMORROW

## PLAYERS CAN ENTER FOR A CHANCE TO WIN A SUSTAINABILITY PRIZE PACK

From recyclable tickets to digital playslips, see how the Hoosier Lottery is making it easy to play green. Encourage players to watch our new sustainability video and enter to win a prize pack by June 30. Prize pack includes four tickets to the Indiana State Fair, Hoosier Lottery Scratch-offs, and merchandise.

**Play For Tomorrow**

**HOW TO ENTER:**
Participating is easy!

1. **Visit:**
   HoosierLottery.com/Sustainability

2. **Click "ENTER NOW"**
   **and follow the instructions.**

Learn more at HoosierLottery.com/Sustainability

# Breaking the Gambler's Fallacy

You play an important role in helping our players break common myths about gambling. Some players think a losing streak means they are "due" for a win. That's the Gambler's Fallacy. A common misconception is that past outcomes influence future results. In reality, every lottery drawing and Scratch-off is entirely random.

**KEEP *Play* POSITIVE**

*Myth:*
**I'll win if I keep playing my numbers.**

1-800-994-8448
PROBLEM GAMBLING HELPLINE
18+ PLAY RESPONSIBLY

**KEEP *Play* POSITIVE**

*Fact:*
**Previous outcomes don't affect game odds.**

1-800-994-8448
PROBLEM GAMBLING HELPLINE
18+ PLAY RESPONSIBLY

If a player tells you their numbers haven't hit in weeks, it doesn't mean they're "due" to win soon. Every draw is independent, and past results will not change the odds of winning.

Many players believe that if a pack of Scratch-offs has had multiple losers, the next one must be a winner. However, overall odds represent the chance of winning a prize for each ticket individually, not consecutively.

**If you have Responsible Gaming questions, please reach out to:**

**SocialResponsibility@HoosierLottery.com**

# Time to Renew?
## Don't Let Your License Expire!

As the busy summer season approaches, the Hoosier Lottery is reminding all retailers to plan ahead for license renewals. Retailer licenses must be renewed every four years, and the Licensing Department will send out a renewal reminder three months before your current Certificate of Authority expires.

**Here is what you need to know:**

- Only the owner or a governing person listed with the Indiana Secretary of State is authorized to sign the renewal paperwork.

- You can submit your renewal paperwork up to three months in advance – and we highly recommend doing so.

- Delays in submissions could lead to a lapse in your ability to sell lottery products.

Don't let your summer sales take a hit! Take a moment now to check your expiration date, ensure your authorized signer is ready, and beat the rush by submitting your paperwork early.

Stay current, stay compliant, and keep those tickets selling! Questions? Reach out to your LSR. Or contact the Licensing Department Monday – Friday, 8:30 AM – 5:00 PM ET at 1-800-955-6886, option 3, option 4.

# EXCLUSIVE myLOTTERY PROMOTIONS

Players can join myLOTTERY for FREE to get access to VIP experiences, FREE digital games, 2nd Chance promotions and so much more!
**Encourage players to create an account and join today for FREE at HoosierLottery.com/myLOTTERY**

## Concert Flyaway
Our Loudest Giveaway is Back!
Enter for a chance to win a trip to a concert including airfare, hotel stay, and more!
Encourage players to enter for FREE at *HoosierLottery.com/Music*
**Enter by September 26, 2025**

## JEOPARDY! 2nd Chance
Remind players they can get a second chance at a win by entering their eligible non-winning Jeopardy! Scratch-off and Fast Play tickets into 2nd Chance. myLOTTERY members who enter could win $500. Tickets can be entered on the app or at *HoosierLottery.com/Jeopardy*
**Enter by September 26, 2025**

## Hit a home run with myLOTTERY!
Enter for a chance to win a Pittsburgh Pirates Fan Experience or a chance at box seats to minor league ballparks across Indiana.

Encourage players to enter for FREE at *HoosierLottery.com/Baseball*
**Enter by June 16, 2025**

## NASCAR Powerball® Playoff™
myLOTTERY members can enter for a chance to win a VIP Trip to NASCAR Championship Weekend™ at Phoenix Raceway® and up to $1 million! Plus, three winners will also win tickets to the July 2025 NASCAR Race Weekend in Indianapolis.

Encourage players to enter for FREE at *HoosierLottery.com/NASCAR*
**Enter by June 22, 2025**

Learn more at **HoosierLottery.com/Promotions**

Promotion odds are dependent upon the number of entries received.

| | TV | Radio | Social Media | Outdoor |
|---|---|---|---|---|
| **Champions of Play™** | ✓ | ✓ | ✓ | ✓ |

## June Point of Sale

### Scratch-offs
☐ Ticket Inserts
☐ Play Center Insert
☐ ITVM Merchandiser Right Panel
☐ Dispenser Bridge Toppers
☐ Change Mat
☐ ITVM Topper
☐ Tower Topper

### Jeopardy!
☐ ITVM/On Counter
   Merchandiser Header
☐ Play Center Footer
☐ Play Center Insert
☐ Entry Door Decal
☐ Cooler Cling
☐ Fountain Mat
☐ Floor Talker
☐ Poster

### Mega Millions®
☐ ESMM Topper
☐ GEMINI Decal
☐ Glass Cling
☐ How to Play Tear Pad
☐ GEMINI Side Panel
☐ Terminal Reference Card
☐ ESMM Topper
☐ GT20 Topper

### Fast Play
☐ Play Center Side Panel
☐ Double-side Info Card
☐ ESMM Pulley
☐ Vending Card
☐ Lighted Bread Box Sign
☐ Gemini Destination Insert

### NASCAR Powerball® Playoff™
☐ How to Play Tear Pad

*Use this checklist to ensure that you have the correct pieces on display. Questions? Please contact your LSR.*
*Select retailers only. While supplies last.*

The Hoosier Lottery requires all retailers who have a Self-Service machine to follow the 24-bin planogram. Self-Service equipment is a premium asset in high demand. Sales performance and planogram compliance are necessary to maximize revenue and maintain placement.

**The below 24-bin planogram can be torn out and posted inside the Self-Service machine as a convenient reference.**

Always adhere to the Scratch-off loading guidelines below, and do not load more than the recommended number of packs per price point.



**Scratch-off Loading Guidelines for Self-Service Machines**

| Scratch-off Price Point | Maximum Number of Packs | Maximum Number of Tickets |
|---|---|---|
| $50 | 4 | 60 |
| $30 | 4 | 80 |
| $20 | 4 | 120 |
| $10 | 3 | 150 |
| $5 | 2 | 200 |
| $3 | 2 | 200 |
| $2 | 2 | 200 |
| $1 | 2 | 400 |
| $1 (thin pack) | 3 | 600 |

*Scratch-offs to pull from your Self-Service Machines June 3*

$50 - #2510    $20 - #2514    $5 - #2567    $2 - #2569

# Draw Schedule

| HOOSIER LOTTERY | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|---|---|---|---|---|---|---|---|
| **POWERBALL** DOUBLE PLAY / POWERPLAY | ● |  | ● |  |  | ● |  |
| **MEGA MILLIONS** |  | ● |  |  | ● |  |  |
| **HOOSIER Lotto +PLUS** |  |  | ● |  |  | ● |  |

## Nightly Draws

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|---|---|---|---|---|---|---|---|
| **CA$H FIVE +EZ** | ● | ● | ● | ● | ● | ● | ● |
| **CASH 4LIFE** | ● | ● | ● | ● | ● | ● | ● |

## Multiple Daily Draws

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|---|---|---|---|---|---|---|---|
| **CASH POP** | x5 | x5 | x5 | x5 | x5 | x5 | x5 |
| **QUICK DRAW WITH BULLSEYE** Midday & Evening | x2 | x2 | x2 | x2 | x2 | x2 | x2 |
| **DAILY 3** WITH SUPER BALL Midday & Evening | x2 | x2 | x2 | x2 | x2 | x2 | x2 |
| **DAILY 4** WITH SUPER BALL Midday & Evening | x2 | x2 | x2 | x2 | x2 | x2 | x2 |

# Play Today!

Overall Odds: Powerball® 1 in 25 • Double Play® 1 in 25 • Mega Millions® 1 in 23.07 • Hoosier Lotto® 1 in 6
+PLUS 1 in 6 • CA$H 5 1 in 11 • EZmatch 1 in 5.1 • Cash4Life® 1 in 8 • Quick Draw 1 in 9.1 • BULLSEYE 1 in 8
Cash POP™, Daily 3, Daily 4 and SUPERBALL odds vary by player selection.
Cash POP is a trademark of IGT. See HoosierLottery.com for more information.