



**CHAMPIONS
OF PLAY**

April 2026

Retailer Playbook

Volume 14 • Issue 4

NEW GAMES!

WIN UP TO \$250,000!

\$10 HOOSIER LOTTERY

**\$5,000
FRENZY
MULTIPLIER**

WIN UP TO \$250,000!
LOADED WITH \$5,000 PRIZES!

\$5 HOOSIER LOTTERY

**CASH
MONEY**

WIN UP TO \$150,000!

\$20 BONUS **\$50 BONUS** **\$100 BONUS**

WINNING NUMBERS

\$\$\$

WINNING NUMBERS

YOUR NUMBERS

PRIZE PRIZE PRIZE PRIZE

**WIN UP TO
20X YOUR PRIZE!**

\$1 HOOSIER LOTTERY

**SOME
LIKE IT
HOT**

WIN UP TO \$1,000!
LOADED WITH \$100 PRIZES!

HOT SPOT

PRIZE

WINNING NUMBERS

PRIZES TO WIN!

ON SALE APRIL 7

07751.26.GB

1-800-994-8448
PROBLEM GAMBLING
HELP LINE
PLAY RESPONSIBLY

Estimated Overall Odds: \$1 Some Like It Hot 1 in 4,697 • \$5 Cash Money 1 in 4,011 • \$10 \$5,000 Frenzy Multiplier 1 in 3,822

\$10 \$5,000 Frenzy Multiplier #2620

- Estimated Overall Odds: 1 in 3.82
- Win up to \$250,000
- Loaded with \$5,000 prizes
- Win up to 20X your prize
- Win \$100 instantly
- 2 scenes to play
- Ticket length: 10"
- Pack size: 50



\$5 Cash Money #2619

- Estimated Overall Odds: 1 in 4.01
- Win up to \$150,000!
- Win 2 times your prize
- 3 Bonus Spots
- 23 chances to win
- Ticket length: 8"
- Pack size: 100



\$1 Some Like it Hot #2618

- Estimated Overall Odds: 1 in 4.67
- Win up to \$1,000!
- Loaded with \$100 prizes
- Win up to 5X your prize
- **Ticket length: 3"**
- Pack size: 200



APRIL 4-BIN FEATURE TOWER

Use a Feature Tower to Maximize Commissions

Keep these games in your tower to promote the following Scratch-offs:

- \$20 Diamond 7s
- \$10 Emerald 7s
- \$5 Ruby 7s
- \$2 Sapphire 7s

Place the tower, containing product, near the bin set in the transaction area, closest to the primary register to attract new players AND encourage existing players to try new price points.

For retailers that DO NOT double-face games:

Games carried in the feature tower should be allocated from the planogram.

- For example: You have a 32-bin set on the front counter and a 4-bin feature tower. A 36-bin planogram should be followed.



MILLIONAIRE FOR LIFE

- \$5 per play
- Daily drawings
- Grand Prize: \$1 million every year for life
- Secondary Prize: \$100,000 every year for life
- Fixed Cash Prizes: \$8 and up to \$7,500

Scratch-offs to Pull April 7

Never leave bins empty. Please call 1-800-955-6886 (option 3, option 2) if you need more tickets.



44
Bin Set



40
Bin Set



36
Bin Set



32
Bin Set



28 & 24
Bin Sets and
Self-Service
Machines



Customer Service Numbers

Hotline	1-800-955-6886
Ticket Orders	Option 3 - Option 2
Terminal Problems or Tech Support	Option 3 - Option 1 - Option 1
Gemini, ITVM, GT20, GT28	Option 3 - Option 1 - Option 2
Paper Stock	Option 3 - Option 1 - Option 2

Accounting	Option 3 - Option 5
Licensing	Option 3 - Option 4
Security	Option 3 - Option 7
Regional Offices	Option 3 - Option 3
Draw Game Validations	Option 3 - Option 6

Between 8:00 a.m. and 12:00 a.m. (midnight), seven days a week.
Questions and Suggestions: info@HoosierLottery.com
Visit HoosierLottery.com for more information.

Scratch-off Games Closing Notice

GAME NUMBER	GAME NAME	PRICE POINT	LAST ACTIVATION DATE	LAST RETURN DATE	LAST DATE FOR VALIDATIONS
2600	Deck the Halls	\$1	2/27/2026	4/10/2026	10/7/2026
2601	Jingle All the Way	\$2			
2507	Plus the Money	\$5			
2602	Holiday 7s	\$5			
2506	Triple Diamond Payout	\$20	3/27/2026	5/8/2026	11/4/2026
2545	Double Red 77	\$10			

- **Last Return Date:** Last day inventory of a closing game can be returned through the Lottery terminal for retailer credit
- **Last Date for Validations:** Final day for winners to claim a prize on a closed game (180 days after the last return date)

All inventory of games listed in the above table should be given to your LSR for return processing before the displayed Last Return Date.

- After the return date:
 - Affected games/packs are no longer eligible for return
 - Any confirmed packs remaining in your location will be charged during the next invoicing period

Do you have inventory that needs to be returned? Here's how to find out:

- On the lottery terminal, print a **Pack Status Report** for each affected game by following the below steps:
 - Select "Scratch Function"
 - Select "Inventory Report"
 - Select "Pack Status" and enter the game number
- Print the report, and locate any listed packs

Note: Set aside all packs listed on the Pack Status Report for your LSR to return on their next visit.

Customer Service & Player Support: 1-800-955-6886, between 8:00 a.m. and 12:00 a.m. (midnight), seven days a week

Draw Game Ticket Errors

Ticket Dispensing Errors in Self-Service Machines:

To determine if a machine error occurred while attempting to dispense Scratch-off or Draw Game tickets, you must check the Cash Log. The log will identify any errors during the cash acceptance process or ticket dispensing.

Steps:

1. Select “Manager Functions”
2. Select “Logging/Security”
3. Select “Cash Log”

When reviewing the Cash Log, you can see when and how much cash was inserted into the machine, reinvestments, purchase failures, and games successfully purchased. These easy steps will indicate how you should proceed with assisting the player.

How to Validate Draw Game Tickets with Non-Readable Barcodes:

1. Select “Draw Game Validation” on the terminal.
2. Enter the numbers below the barcode on the front of the ticket, or above the game logo.
3. After the numbers have been entered, the “Send” button will appear for you to push and then validate the ticket.

Credit for Damaged Terminal Tickets

Occasionally, terminals may print Draw game tickets that are torn or too lightly printed for play. Accounting is here to ensure you receive credit for damaged tickets that are unable to be presented to our customers. To ensure consideration for credit for damaged tickets due to printer malfunction, you should do the following:

- Save the damaged ticket
- If the ticket does not print or is not complete:
 - o Reprint the ticket (*this ticket is not for sale, just for credit purposes*)
 - o Print the Last 50 Transactions report from your terminal
 - o Present the above to your LSR on his/her next visit
 - o Fill out an Online Ticket Adjustment Form
 - Use the “Other” section on the form to include details of the issue

**Accounting Hours and Phone Number: Monday-Friday,
8:30 AM - 5:00 PM ET
1-800-955-6886 (option 3, option 5)**

Self-Service Refund Slips

Refund slips print from Self-Service machines when there is an issue with the machine and there is more cash in the vending machine cashbox than tickets sold. The refund slip is an indication that you owe a refund (money) to a player. When you have a refund slip you can choose to pay from your register or from the vending machine’s cashbox.

Paying from the registers cash drawer:

- Pay the player the amount displayed on the refund slip
- Keep the refund slip for balancing purposes, your register’s cash drawer will be short this amount
- Vending machine cashbox will be over by this amount

Paying from vending machine cashbox:

- Your vending machine cashbox will now be in balance with machine sales



Note: Hoosier Lottery does not issue credits to retailers for refund slips. Keep the refund slip. This should help balance any shortages you have in your cash drawer/box.





CHAMPIONS OF PLAY™

Retailer Success: Smoke N Lotto Food Mart

Nestled in the southern part of Bloomington, Smoke N Lotto Food Mart is a true lottery destination! Managed by Karan and Jinal, the store has continued to grow and attract new and regular customers since owner Yogesh Patel purchased the business three years ago.

The lottery has provided added growth to their business by being a means of entertainment for their customers. Customers enjoy "taking their chances" and buying that "winning ticket for retirement or a vacation." Being a convenience store without gas, the lottery category is a major sales driver for their business. They happily cash winning tickets up to \$599 and participate in frequent Wheel Spin promotions. Their customer service is phenomenal. All employees are well educated in lottery products and are always happy to explain and engage with customers about Draw, Scratch-offs or Fast Play, so customers understand how the games are played, when they're drawn, and how you win.



Having one of the largest selections of Scratch-offs is a huge benefit for customers. Smoke N Lotto Food Mart adheres to the Hoosier Lottery merchandising standards, a display located in best position, and planograms offering 60 games including a 4-bin Feature Tower on the front counter and 24 games in the Gemini Self-Service machine, totaling 84 access points for their customers.



Winner Awareness signs and clouds are plentiful and tastefully displayed for their customers throughout the store. They accept and post signage for debit, have a large playcenter so customers can fill out playslips for their favorite game(s), and display two outside facing large digital jackpot signs to help drive sales. Door decals and visible exterior signs drive traffic into the store. With over \$840,000 in sales and a weekly sales average of nearly \$28,000 fiscal year-to-date, they are seeing 15 percent growth over last year. In addition, they are ranked 23rd in the state for sales!

Their LSR, Nancy Hawkins, has been instrumental in helping to maximize their sales growth and business. She provides the store with the right amount of signage to promote responsible play, places an abundance of Winner Awareness, helps keep bins full and makes sure a correct amount of inventory is available, is always available to answer questions regarding lottery products, and aids in troubleshooting when it is needed. In addition, Nancy always reviews year-over-year sales with Karan, showing him commissions and quarterly incentive bonus money to discuss opportunities and keep him motivated for higher earnings each year. By continuing to provide excellent service, Nancy will further help the store grow and achieve success in 2026.

To learn more about Hoosier Lottery best practices as a path to sales growth, contact your LSR today!

KEEP *Play* POSITIVE

April is Financial Literacy Month, and it's a great time to reinforce one of the core principles of Positive Play, ensuring the lottery remains an enjoyable form of entertainment. Financial awareness plays an important role in helping players make informed decisions and to keep play positive.

As retailers, you are not expected to provide financial advice. However, it can be helpful to know about resources available if a player ever has questions about budgeting or responsible play. Players may benefit from setting clear expectations for lottery purchases, treating them like any other entertainment expense and only spending what they have budgeted. On our Positive Play webpage, we have a Track Your Play Calculator to assist players with their budgeting needs.

Responsible play involves budgeting more than just money. Time is also a valuable resource. Encouraging players to view the lottery as entertainment means helping them recognize the amount of time they spend playing should feel enjoyable and never excessive. Just as they should avoid chasing losses financially, they should also avoid spending more time than they intended. Taking breaks and enjoying other hobbies is an important part of maintaining balance.

If a player is looking for more information, the Hoosier Lottery offers helpful resources and additional educational materials on financial wellness.



[HoosierLottery.com/FinancialTools](https://www.hoosierlottery.com/FinancialTools)

— NATIONAL —
**FINANCIAL
LITERACY MONTH**

By being aware of these tools and resources, you can assist players who may need more information. Thank you for helping keep lottery play enjoyable, responsible, and fun.

*If you have Responsible Gaming questions,
please reach out to*
socialresponsibility@hoosierlottery.com

Big Prize Bonus for Retailers



Owner, Paul Brown and
Lottery Sales Representative,
Zac Manojlovic



Retailers can also earn an additional 1 percent bonus for selling the winning jackpot or top prize ticket on select Draw games* (up to a maximum of \$100,000 per drawing event). The retailer is compensated after the claim has been paid on the following games and prize tiers:

Powerball® Jackpot

Match all five (5) winning white balls and the winning red Powerball

Powerball 2nd Prize

Match all five (5) winning white balls without matching the winning red Powerball

Powerball Double Play

Match all five (5) winning white balls and the winning red Powerball

Mega Millions® Jackpot

Match all five (5) winning white balls and the winning yellow Mega Ball

Mega Millions 2nd Prize

Match all five (5) winning white balls without matching the winning yellow Mega Ball



Hoosier Lotto® Jackpot

Match all six (6) winning numbers

Hoosier Lotto +PLUS

Match all six (6) winning numbers



CASH 5 Jackpot

Match all five (5) winning numbers



Quick Draw Top Prize

Match all ten (10) winning numbers



Millionaire for Life™ Top Prize

Match all five (5) winning numbers and the Millionaire Ball™. Maximum bonus will be \$100,000 per drawing event.

Millionaire for Life™ 2nd Tier Top Prize

Match all five (5) winning numbers without winning the Millionaire Ball™. Maximum bonus will be \$20,000 per drawing event.

Refer to page seven of the Hoosier Lottery Retailer Policy Manual for complete details regarding commissions, incentives, and bonus payments. Thank you for supporting the Hoosier Lottery!

EXCLUSIVE myLOTTERY PROMOTIONS

Players can join myLOTTERY for FREE to get access to VIP experiences, FREE digital games, 2nd Chance promotions and so much more!

Encourage players to create an account and join today for FREE at [HoosierLottery.com/myLOTTERY](https://www.HoosierLottery.com/myLOTTERY)



7s Scratch-offs 2nd Chance

Remind players they can get a second chance at a win by entering any of their eligible non-winning 7s Scratch-off tickets into 2nd Chance. myLOTTERY members who enter could win up to \$5,000. Tickets can be entered at [HoosierLottery.com/2ndChance](https://www.HoosierLottery.com/2ndChance)
Promotion ends: April 27, 2026



Gemstone Smash

myLOTTERY players can play the free Gemstone Smash digital game and test their gem-smashing skills for a chance to win a Hoosier Lottery prize pack. Players can play each week to receive additional entries.
[HoosierLottery.com/ComeOutToPlay](https://www.HoosierLottery.com/ComeOutToPlay)
Promotion ends: April 27, 2026



JURASSIC PARK 2nd Chance

Adventure awaits with the 2nd Chance promotion for a once-in-a-lifetime trip to Hawaii plus a chance at up to \$1 million! Encourage players to enter their eligible, non-winning JURASSIC PARK Scratch-offs to be entered for a chance to win at [HoosierLottery.com/JurassicPark](https://www.HoosierLottery.com/JurassicPark)
Enter by June 30, 2026



Learn more at [HoosierLottery.com/Promotions](https://www.HoosierLottery.com/Promotions)

Promotion odds are dependent upon the number of entries received.



Does your customer have a Hoosier Lottery coupon?

First, determine what kind of game the coupon is for.

Then learn how to redeem Scratch-off, Fast Play and Draw game coupons at: [HoosierLottery.com/RedeemingCoupons](https://www.HoosierLottery.com/RedeemingCoupons)

	Radio	Social Media	Outdoor	Digital
Fast Play	✓	✓	✓	✓

April Point of Sale

Scratch-offs

- Ticket Inserts

7s Family

- Change Mat
- Dispenser Bridge Topper Large
- Dispenser Bridge Topper Small
- Entry Door Decal*
- Fountain Mat*
- GEMINI Surround
- GT20 Front Topper
- ITVM Topper
- Lighted Tower Topper

Millionaire for Life™

- Entry Door Decal*
- Fountain Mat
- Terminal Reference Card
- Play Center Flyer
- GT20 Play Center Flyer
- GEMINI Button Frame

Fast Play

- Double-sided Info Card
- Change Mat
- Lighted Bread Box Sign



Use this checklist to ensure that you have the correct pieces on display. Questions? Please contact your LSR. *Select retailers only. While supplies last.

The Hoosier Lottery requires all retailers who have a Self-Service machine to follow the 24 and 28 bin planograms. Self-Service equipment is a premium asset in high demand. Sales performance and planogram compliance are necessary to maximize revenue and maintain placement.

The 24 and 28 bin planograms below can be torn out and posted inside the Self-Service machines as a convenient reference.

Always adhere to the Scratch-off loading guidelines below, and do not load more than the recommended number of packs per price point.

24 Bin Set

POWER 50X # 2627	LIVE MILLIONS # 2576	\$2,000,000 ULTIMATE # 2575	MULTIPLIER MANIA # 2608
\$500,000 FORTUNE # 2505	RED HOT MILLIONS # 2478	SUPER CASH BLOWOUT # 2585	DIAMOND 7 # 2615
POWER BLITZ # 2599	DOUBLE MONEY # 2597	\$5,000 ENERGIZED MULTIPLIER # 2620	INDIANA CASH BLOWOUT # 2568
EMERALD 7s # 2614	INDIANA POP # 2616	WILD MULTIPLIER # 2604	REBEL 7 # 2613
CASH MONEY # 2619	INDIANA POP # 2616	WILD MULTIPLIER # 2604	TO THE MONEY # 2606
Wild Cherry Crossword Tripler # 2566	SAPPHIRE 7 # 2612	WIN IT ALL # 2611	SOME LIKE IT HOT # 2618

Scratch-offs to pull from your 24 Bin and 28 Bin Self-Service Machines April 7



28 Bin Set

POWER 50X # 2627	LIVE MILLIONS # 2576	\$2,000,000 ULTIMATE # 2575	MULTIPLIER MANIA # 2608
EXTREME CASH BLOWOUT # 2574	DIAMOND 7 # 2615	SUPER CASH BLOWOUT # 2585	POWER BLITZ # 2599
EMERALD 7s # 2543	THE MONEY # 2573	RED HOT MILLIONS # 2478	\$500,000 FORTUNE # 2505
DOUBLE MONEY # 2597	STACKS OF CASH # 2596	WILD MULTIPLIER # 2605	INDIANA CASH BLOWOUT # 2568
\$5,000 ENERGIZED MULTIPLIER # 2620	EMERALD 7s # 2614	WILD MULTIPLIER # 2604	WILD MULTIPLIER # 2542
CASH MONEY # 2619	INDIANA POP # 2616	REBEL 7 # 2613	TO THE MONEY # 2606
Wild Cherry Crossword Tripler # 2566	SAPPHIRE 7 # 2612	WIN IT ALL # 2611	SOME LIKE IT HOT # 2618



Follow the Hoosier Lottery on LinkedIn

linkedin.com/company/hoosier-lottery



CHAMPIONS OF PLAY™

DRAW SCHEDULE

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	●		●			●	
		●			●		
			●			●	
Nightly Draws							
	●	●	●	●	●	●	●
	●	●	●	●	●	●	●
Multiple Daily Draws							
	x5	x5	x5	x5	x5	x5	x5
 Midday & Evening	x2	x2	x2	x2	x2	x2	x2
 Midday & Evening	x2	x2	x2	x2	x2	x2	x2
 Midday & Evening	x2	x2	x2	x2	x2	x2	x2

Play Today!



Overall Odds: Powerball® 1 in 25 • Double Play® 1 in 25 • Mega Millions® 1 in 23.07 • Hoosier Lotto® 1 in 6 • PLUS 1 in 6
 Cash 5 1 in 11 • EZmatch 1 in 5.1 • Millionaire for Life™ 1 in 8.47 • Quick Draw 1 in 9.1 • BULLSEYE 1 in 8
 Cash POP®, Daily 3, Daily 4 and SUPERBALL odds vary by player selection.
 Cash POP is a trademark of Brightstar Global Solutions Corporation. See HoosierLottery.com for more information.