

2022 IGT Indiana (Hoosier Lottery) Market Research RFP Q&A. Answers in red.

1. For shipping our proposal via courier, we need to provide the courier company with a phone number at the Hoosier Lottery. Please provide a phone number.
2. Are there any more significant changes the Hoosier Lottery and IGT would like to make to the current program?
 - a. Would such changes impact recruiting or qualifying incidence?
 - b. Are any changes desired to the program reporting approach?
3. Does the Lottery have a desired budget range it can share?
4. What is the LOI of the existing questionnaire?
5. When will this tracking program start? We are assuming July 1, 2023 – can you please confirm?
6. Can the submission of proposals please be clarified? We need to send 4 copies of the proposal / pricing proposal in a sealed envelope in hard copy to the address provided, and 4 soft copies also? Can we email our proposal to this email address (Todd.Jackson@igt.com) by the due date/time, and also send the required number of copies to the address? As long as the soft copy is received in time, is it ok if the hard copies are received after the submission time?

1. (317) 264-4652
2. We don't anticipate any significant changes to our current program.
 - a. N/A
 - b. We would consider a more concise report, focusing on a core set of metrics. There may be a few questions/modules we could reduce the frequency of reporting (ie. Including in the report on an annual or semi-annual basis as opposed to quarterly).
3. There is not a specific budget range, but we have allotted a significant portion of our research budget for a tracker program.
4. Just under 20 minutes
5. April 1, 2023
6. Hard and soft copies of the proposal must all be in the package delivered to the address by the stated deadline. Do not send soft copies of the proposal to Todd.Jackson@igt.com. I recognize that sending 4 soft copies is redundant, so we will accept a single soft copy (e.g., on a flash drive) in addition to the hard copies.