



**CHAMPIONS
OF PLAY**

**NEW
GAMES**

June 2026

Retailer Playbook

Volume 14 • Issue 6



07851.26.GB

1-800-994-8448
PROBLEM GAMBLING
HELP LINE
PLAY RESPONSIBLY

Estimated Overall Odds: \$5 SPACE INVADERS™ Cash Invasion 1 in 3.70
\$10 Plus the Money 1 in 3.86
SPACE INVADERS™ & © TAITO


OFFICIAL TAITO
LICENSED PRODUCT



\$10 Plus the Money #2625

- Estimated Overall Odds: 1 in 3.86
- Win \$250,000!
- "+" symbol adds more money
- Win 2 times your prize
- 3 Bonus Spots to win \$50, \$100 or \$200 instantly
- Ticket length: 10"
- Pack size: 50



\$5 SPACE INVADERS™ Cash Invasion #2624

- Estimated Overall Odds: 1 in 3.70
- Win up to \$100,000!
- Fun colorful way to play
- Enter the 2nd chance promotion
- Win 2 times your prize shown
- 4 Extra Lives Bonus games
- Ticket length: 8"
- Pack size: 100



JUNE 4-BIN FEATURE TOWER

Use a Feature Tower to Maximize Commissions

Keep these games in your tower to promote the following Scratch-offs:

- \$20 Loaded \$10,000
- \$10 Emerald 7s
- \$5 Aces & 8s
- \$2 Lion's Share

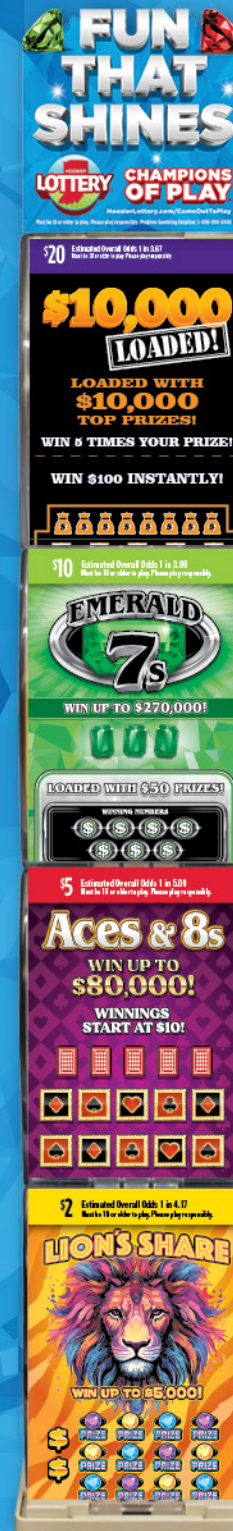
Place the tower, containing product, near the bin set in the transaction area, closest to the primary register to:

- Attract new players
- Encourage existing players to try new price points

For retailers that DO NOT double-face games:

Games carried in the feature tower should be allocated from the planogram

- For example: You have a 32-bin set on the front counter and a 4-bin feature tower. A 36-bin planogram should be followed.



Scratch-offs to Pull June 2

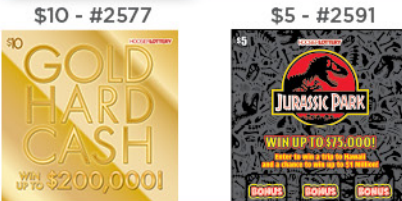
Never leave bins empty. Please call 1-800-955-6886 (option 3, option 2) if you need more tickets.



44
Bin Set



40
Bin Set



36
Bin Set



32
Bin Set



24 & 28
Bin Sets and
Self-Service
Machines



Customer Service Numbers

Hotline	1-800-955-6886
Ticket Orders	Option 3 - Option 2
Terminal Problems or Tech Support	Option 3 - Option 1 - Option 1
Gemini, ITVM, GT20, GT28	Option 3 - Option 1 - Option 2
Paper Stock	Option 3 - Option 1 - Option 2

Accounting	Option 3 - Option 5
Licensing	Option 3 - Option 4
Security	Option 3 - Option 7
Regional Offices	Option 3 - Option 3
Draw Game Validations	Option 3 - Option 6

Between 8:00 a.m. and 12:00 a.m. (midnight), seven days a week.
Questions and Suggestions: info@HoosierLottery.com
 Visit HoosierLottery.com for more information.

Scratch-off Games Closing Notice

GAME NUMBER	GAME NAME	PRICE POINT	LAST ACTIVATION DATE	LAST RETURN DATE	LAST DATE FOR VALIDATIONS
2609	THE WIZARD OF OZ™	\$2	5/1/26	6/12/26	12/9/26
2567	\$500 Winfall	\$5			
2603	Winter Green	\$1	5/29/26	7/10/26	1/6/27
2598	Loteria Grande	\$5			
2499	200X the Cash	\$30			
2612	Sapphire 7s	\$2	5/19/26	6/30/26	12/27/26

- **Last Return Date:** Last day inventory of a closing game can be returned through the Lottery terminal for retailer credit
- **Last Date for Validations:** Final day for winners to claim a prize on a closed game (180 days after the last return date)

All inventory of games listed in the above table should be given to your LSR for return processing before the displayed Last Return Date.

- After the return date:
 - Affected games/packs are no longer eligible for return
 - Any confirmed packs remaining in your location will be charged during the next invoicing period

Do you have inventory that needs to be returned? Here's how to find out:

- On the lottery terminal, print a **Pack Status Report** for each affected game by following the below steps:
 - Select "Scratch Function"
 - Select "Inventory Report"
 - Select "Pack Status" and enter the game number
- Print the report, and locate any listed packs

Note: Set aside all packs listed on the Pack Status Report for your LSR to return on their next visit.

Customer Service & Player Support: 1-800-955-6886,
 between 8:00 a.m. and 12:00 a.m. (midnight), seven days a week

Retailer Success: Lions in Salem, Indiana



Located in the heart of Salem, Indiana, Lions is conveniently situated at 300 South Main Street and has quickly become a staple in the local community by offering fresh food, fuel, and Hoosier Lottery products. The store is owned by Nirav Patel, who opened the location in 2023 and began selling lottery immediately.

From the outset, Patel recognized the value lottery brings to a retail business. He is a strong believer in the Hoosier Lottery program and views lottery as a highly profitable asset that drives consistent traffic into his store. His confidence and enthusiasm for the category are clearly reflected in how the store is merchandised and operated.

Lions began selling lottery in 2023 with 36 counter bins and no self-service options. Since then, the store has steadily expanded and now operates 46 bins at the counter, following a 44 game planogram with two additional games. The store also features an ITVM with 24 games, providing customers with convenient access points and a strong product mix. Patel and his staff make it a priority to keep bins full at all times, both at the counter and in the ITVM, ensuring a positive player experience.

Sales growth at Lions has been exceptional across all lottery categories. Scratch-off ticket sales are up 20%, while Draw game sales have increased by an impressive 122%. Even more notably, Cash Pop sales have surged by 652% compared to last year, and Fast Play is up 249%. These results clearly demonstrate the impact of strong execution, consistent merchandising, and Patel's commitment to the lottery category. Each year since opening, Lions has continued to see steady and meaningful increases in overall lottery sales. Patel is also very eager to participate in Wheel Spin events and other promotional opportunities to help maximize sales and engage players. Looking ahead, he is enthusiastic about the future and has expressed interest in upgrading to a Gemini Self-Service machine soon, further expanding access and growth potential.



Store Owner - Nirav Patel



Lions has been strongly supported by Darien Ingram, the Lottery Sales Representative (LSR) for this account. Darien has been crucial to the development and continued growth of this location by consistently providing in-store training, keeping the retailer informed on current planograms, and ensuring strong winner awareness. His ongoing support and engagement have helped reinforce best practices, maximize execution, and further strengthen the partnership between Lions and the Hoosier Lottery.

Lions' success is driven by an owner who fully supports the way the Hoosier Lottery operates and understands the importance of maintaining strong standards. With continued focus on merchandising, promotional participation, and future Self-Service expansion, Lions is well-positioned for sustained lottery growth and long term success within the Salem community.

To learn more about Hoosier Lottery best practices as a path to sales growth, contact your LSR today!

KEEP Play POSITIVE

At the Hoosier Lottery, we want every player's experience to be exciting and entertaining. Approaching play with that mindset helps individuals stay within their limits and have a better overall experience. As a retailer, you can help customers engage with lottery games in a positive way.

Retailers help set the tone at the point of sale. Keeping interactions centered on how the lottery is for entertainment helps reinforce the right expectations. You also serve as a valuable resource by guiding players to Positive Play tools and information when they have questions or want to learn more.

When players better understand how games work and how to align the lottery with their own play behavior, the experience can become more engaging and sustainable. Retailers can support this by pointing players to the *Understand the Odds 101* flyer in the play center and other Hoosier Lottery Positive Play resources available on the Hoosier Lottery website.

By reinforcing a positive approach, you help create a better experience for your customers while supporting responsible gaming and keeping the play fun.

***If you have Responsible Gaming questions,
please reach out to
socialresponsibility@hoosierlottery.com***

EXCLUSIVE **my**LOTTERY PROMOTIONS

Players can join myLOTTERY for FREE to get access to VIP experiences, FREE digital games, 2nd Chance promotions and so much more!

**Encourage players to create an account and join today
for FREE at HoosierLottery.com/myLOTTERY**



SPACE INVADERS™ 2nd Chance

Level up the play with the 2nd Chance promotion for a chance to win a full-sized arcade machine. Encourage players to enter non-winning SPACE INVADERS™ Scratch-off and Fast Play tickets for a chance to win at HoosierLottery.com/SpaceInvaders
Enter by: October 13, 2026



Galactic Takeover Giveaway

Invaders are infiltrating the Hoosier Lottery website, app, and select retailers! When players spot an invader, they can tap to capture it for a chance to win a SPACE INVADERS™ prize pack. It is FREE to enter and more information is available at HoosierLottery.com/SpaceInvaders
Promotion ends: June 29, 2026



Grand Slam Giveaway

Players can win a free trip to Pittsburgh. myLOTTERY members can enter for a chance to win tickets and a weekend getaway to watch Pittsburgh vs. Boston play at PNC Park. Plus, 10 other winners will win a baseball prize pack. myLOTTERY members can enter for FREE at HoosierLottery.com/Baseball
Promotion ends: June 16, 2026



JURASSIC PARK 2nd Chance

Adventure awaits with the 2nd Chance promotion for a once-in-a-lifetime trip to Hawaii plus a chance at up to \$1 million! Encourage players to enter their eligible, non-winning JURASSIC PARK Scratch-offs to be entered for a chance to win at HoosierLottery.com/JurassicPark
Enter by: June 30, 2026

Promotion odds are dependent upon the number of entries received.



Learn more at HoosierLottery.com/myLOTTERY

	TV	Radio	Social Media	Outdoor	Digital
Space Invaders™	✓	✓	✓	✓	✓

The Hoosier Lottery requires all retailers who have a Self-Service machine to follow the 24 and 28 bin planograms. Self-Service equipment is a premium asset in high demand. Sales performance and planogram compliance are necessary to maximize revenue and maintain placement.

The 24 and 28 bin planograms below can be torn out and posted inside the Self-Service machines as a convenient reference.

Always adhere to the Scratch-off loading guidelines below, and do not load more than the recommended number of packs per price point.

Scratch-offs to pull from your **24 Bin and or 28 Bin Self-Service Machines** June 2

June Point of Sale

Space Invaders™

- Ticket Inserts
- Change Mat
- Dispenser Bridge Topper Large
- Dispenser Bridge Topper Small
- Entry Door Decal*
- Fountain Mat*
- GEMINI Surround
- GT20 Front Topper
- Bin Decal (Clerk Facing)
- ITVM Topper
- Double-sided Info Card

Fast Play

- Double-sided Info Card
- Change Mat
- Lighted Bread Box Sign

Champions of Play/myLOTTERY

- Play Center Insert
- Play Center Footer
- ITVM/On-Counter Merchandiser Header
- ITVM Merchandiser Right Panel
- Poster

*Use this checklist to ensure that you have the correct pieces on display. Questions? Please contact your LSR. *Select retailers only. While supplies last.*

24 Bin Set

POWER 50X # 2627	LUXE MILLIONS # 2576	\$2,000,000 ULTIMATE # 2575	MULTIPLIER MANIA # 2608
\$10,000 LOADED! # 2453	RED HOT MILLIONS # 2478	SUPER CASH BLOWOUT # 2585	DIAMOND 7 # 2615
POWER BLITZ # 2599	PIPS TIME # 2625	\$5,000 ENERGY MULTIPLIER # 2620	INDIANA CASH BLOWOUT # 2568
EMERALD 7 # 2614	EMERALD 7 # 2605	Aces & 8s # 2622	7 # 2613
CASH MONEY # 2619	SPACE INVADERS # 2624	9 # 2542	It's the MONEY # 2606
Wild Cherry Crossword Tripler # 2566	WHEEL OF FORTUNE # 2611 / # 2586	BONESHARE # 2621	SOME TIME IT'S HOT # 2618

28 Bin Set

POWER 50X # 2627	LUXE MILLIONS # 2576	\$2,000,000 ULTIMATE # 2575	MULTIPLIER MANIA # 2608
EXTREME CASH BLOWOUT # 2574	DIAMOND 7 # 2615	SUPER CASH BLOWOUT # 2585	POWER BLITZ # 2599
\$10,000 LOADED! # 2453	IT'S THE MONEY # 2573	RED HOT MILLIONS # 2478	\$500,000 FORTUNE # 2505
PIPS TIME # 2625	EMERALD 7 # 2459	EMERALD 7 # 2605	INDIANA CASH BLOWOUT # 2568
\$5,000 ENERGY MULTIPLIER # 2620	EMERALD 7 # 2614	Aces & 8s # 2622	9 # 2542
CASH MONEY # 2619	SPACE INVADERS # 2624	7 # 2613	It's the MONEY # 2606
Wild Cherry Crossword Tripler # 2566	WHEEL OF FORTUNE # 2611 / # 2586	BONESHARE # 2621	SOME TIME IT'S HOT # 2618

\$10 - #2597



\$5 - #2616 — OR — \$5 - #2556



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[linkedin.com/company/hoosier-lottery](https://www.linkedin.com/company/hoosier-lottery)

Self-Service Refund Slips

Refund slips print from Self-Service machines when there is an issue with the machine and there is more cash in the vending machine cashbox than tickets sold. The refund slip is an indication that you owe a refund (money) to a player. The player should not be sent away and have to contact the Lottery for the refund. When you have a refund slip you can choose to pay from your register or from the vending machine's cashbox.

Paying from the register's cash drawer:

- Pay the player the amount displayed on the refund slip
- Keep the refund slip for balancing purposes, your register's cash drawer will be short this amount
- Vending machine cashbox will be over by this amount

Paying from vending machine cashbox:

- Your vending machine cashbox will now be in balance with machine sales

Note: Hoosier Lottery does not issue credits to retailers for refund slips. Keep the refund slip. This should help balance any shortages you have in your cash drawer/box.

